

MINUTES

Regular Commission Meeting
San Diego Foundation at NTC Promenade
2508 Decatur Road, Suite 200, San Diego CA 92106
Friday, September 18, 2009

Commissioners Present

Colette Carson-Royston, Chair Claire Anderson Garet Clark Courtney Ann Coyle Joanne Hayakawa Dea Hurston Lew Klein
Judy McDonald
Bennett Peji
Victoria Reed
Randy Robbins
Lorin Stewart

Commissioners Absent

Robert Gleason Sharletta Richardson John Venekamp

Chair Colette Carson Royston called the regular meeting of the City of San Diego Commission for Arts and Culture (Commission) to order at 8:35 a.m.

I. WELCOME AND INTRODUCTIONS

Chair Colette Carson Royston welcomed Commission members, staff and guests. Colette introduced Martha Dennis, Chair of the San Diego Foundation's Art & Culture Working Group, and Felicia Shaw, Director of Arts & Culture Analysis & Strategy, and thanked them for hosting the meeting. Martha gave a brief update on the work of the San Diego Foundation and the Arts and Culture Working Group. Colette announced a change in the agenda, adding a Cultural Tourism Committee report from Lorin Stewart.

II. CHAIR'S REPORT

A. Approval of Minutes

<u>A motion was made</u> to approve the minutes of the August 21, 2009 regular meeting of the City of San Diego Commission for Arts and Culture. <u>The motion was approved by unanimous consent.</u>

B. Announcements

1. Approve Organizational Support Program (OSP) panel recommendations - Claire Anderson made a motion to approve the OSP community advisory panel members to serve on Levels I & IIA panel. Randy Robbins seconded the motion. The motion passed unanimously. Claire Anderson made a motion to approve the OSP community advisory panel members to serve on Levels IIB & III panel. Garet Clark seconded the motion. The motion passed unanimously.

- <u>2. Goodwill Visits Evaluation -</u> Claire Anderson gave an overview of the goodwill visit process. Discussion followed on how to proceed with goodwill visits in the upcoming year. It was decided to proceed with visits utilizing the current process.
- <u>3. Star Awards on September 21, 2009</u> Colette announced that past and present Commissioners will be honored as "Stars of Distinction" at the San Diego Performing Arts League's 18th Annual Star Awards ceremony on Monday, <u>September 21, 2009</u> at the Balboa Theatre. Colette asked Commissioners to let her know if they will be attending so that proper arrangements for seating could be made.
- <u>4. Commission Appointments -</u> Colette reported that Mayor Jerry Sanders reappointed Commissioners Joanne Hayakawa, Lewis Klein, Lorin Stewart and John Venekamp for terms expiring August 31, 2011. The Mayor also designated her to continue as chair for another year.

III. EXECUTIVE DIRECTOR'S REPORT

A. Updates and Announcements

Victoria reported on the California Arts Council meeting that took place in San Diego on September 17, 2009 at the Museum of Contemporary Art San Diego.

Gary Margolis gave a brief overview of the Organizational Support Program (OSP) technical assistance workshops that were held on September 9 and 10, 2009. He announced that technical assistance workshops will be held for the Creative Communities San Diego (CCSD) Program on September 30, 2009 at the Mission Valley Library and on October 1, 2009 at the Malcolm X Library.

At this time, Chair Colette Carson Royston introduced Council President Pro Tem Kevin Faulconer, representing Council District 2. Council President Pro Tem Faulconer gave a brief update on his district and his thoughts about the current financial climate and how it may effect the City's budget within the next year.

IV. POLICY COMMITTEE UPDATE

A. Approve the revised Membership section of the Policy Committee in the Commission's Rules and Regulations

Courtney Ann Coyle gave an overview of the Policy Committee's recommendations. Randy Robbins <u>made a motion</u> to approve the revised Membership section of the Policy Committee in the Commission's Rules and Regulations. Claire Anderson seconded the motion. <u>The motion passed unanimously.</u>

B. Approve the revisions to the Conflict of Interest Form for Commission Advisory Panel Members

Randy Robbins <u>made a motion</u> to approve the recommended changes to the Conflict of Interest form for Commission advisory panel members suggested by the Policy Committee. Claire Anderson seconded the motion. <u>The motion passed unanimously.</u>

C. Approve the Diversity Initiative Recommendations

Randy Robbins <u>made a motion</u> to approve the Policy Committee's recommendation to docket a status report every fall to update the Commission on the diversity initiative. Claire Anderson seconded the motion. <u>The motion passed unanimously.</u>

V. PUBLIC ART COMMITTEE REPORT

A. Approve the Southcrest Trails Park Artist Selection Process

Victoria Reed gave a brief update on the public art project that the Southeastern Economic Development Corporation is funding associated with the Southcrest Trails Park. The art budget is approximately \$32,000. Courtney Ann Coyle <u>made a motion</u> to approve the Southcrest Trails Park artist selection process. Randy Robbins seconded the motion. <u>The motion passed unanimously.</u>

B. Approve the Southcrest Trails Park Artist Selection Panel

Courtney Ann Coyle <u>made a motion</u> to approve the Southcrest Trails Park artist selection panel. Lorin Stewart seconded the motion. <u>The motion passed unanimously.</u>

VI. ADVOCACY ADVISORY COMMITTEE REPORT

Chair Colette Carson Royston gave the Advocacy Advisory Committee report for Robert Gleason in his absence. Colette reported that Victoria Hamilton, Robert Gleason and Dalouge Smith, Chair of the San Diego Regional Arts and Culture Coalition, met with Congresswoman Susan Davis on August 28, 2009 to discuss the distribution of the NEA's American Recovery and Reinvestment Act direct grants that were awarded to arts organizations in California. As a result of this meeting Congresswoman Susan Davis wrote a letter to Rocco Landesman, Chairman of the National Endowment for the Arts, dated September 10, 2009 regarding the inequitable distribution of these direct grant funds. Colette distributed a copy of the letter to Commissioners. She said that the committee will continue working on advocating for state and local funding and continue discussion with local Senators and Congressional leaders.

VII. STRATEGIC OUTREACH & COMMUNICATIONS COMMITTEE REPORT A. Committee Update – Bennett Peji

Bennett Peji reported that the committee held a meeting on September 11, 2009 which included a presentation from the advertising agency *Departure*. Bennett distributed *Departure*'s "Objectives for Group Interviews" and "Project Timeline" and gave a brief update the results of *Departure*'s exploration findings and recommended positioning.

B. Visibility Update - Claire Anderson

1. Commission meeting schedule - Claire Anderson announced the following locations for the upcoming Commission meetings:

October 16, 2009 - Bayside Community Center (District 6).

November 20, 2009 - The New Children's Museum (District 2).

December 18, 2009 – Commission Robert Gleason has offered to facilitate a location for this meeting.

2. Goodwill visits – Judy McDonald gave a report on goodwill visits she made to the San Diego Master Chorale and San Diego Youth and Community Services.

VIII. CULTURAL TOURISM COMMITTEE REPORT

Lorin Stewart reported that the committee held a meeting on August 18, 2009, with discussion around the *San Diego Art + Sol* website, under the umbrella of the San Diego Convention and Visitors Bureau, and the Commission's involvement with the website. There was also discussion around plans for a Cultural Tourism Summit in Spring 2010.

At this time, Chair Colette Carson Royston introduced Mr. Bob Kelly, President & CEO of the San Diego Foundation, who joined the meeting.

IX. PUBLIC COMMENT

Public comment was made by:

- 1) Jean Isaacs, San Diego Dance Theatre.
- 2) Dalouge Smith, San Diego Youth Symphony and Chair of the San Diego Regional Arts and Culture Coalition.
- 3) Calvin Woo, Design Innovation Institute.
- 4) Seema Sueko, Mo'olelo Performing Arts Company.
- 5) Andrew Rosenberg, Gay Men's Chorus San Diego, and Jim Simpson, San Diego Men's Chorus.
- 6) Federico Moramarco, Laterthanever Productions.

X. ADJOURN COMMISSION MEETING

Chair Colette Carson Royston adjourned the meeting at 10:30 a.m.

GUESTS:

Council Pro Tem Kevin Faulconer Thyme Curtis Dan Beintema Martha Dennis Felicia Shaw Annemarie Maricle Bob Kelly Jean Isaacs Toni Robin Dalouge Smith Calvin Woo Rebecca Rader Seema Sueko Jennifer Pyun Osborn Hurston Katy Sanders Kathryn Martin Manuel Oncina Jim Simpson Andrew Rosenberg Federico Moramarco